

WEBSITE FAQs

Q. Why is [McCary Websites Pro](#) a better choice than big name web providers, or other providers.

A. We will never be misleading, or try to “trap” you in a contract. Big web providers flaunt getting you listed on top search engines like Google, Yahoo and Bing. The truth is ANY website created AUTOMATICALLY becomes recognized by search engines.

Q. What do I have to look out for in choosing a website designer or website host service?

A. Be especially careful of “FREE” trial packages. A service will create your website for free for thirty days after which time you are locked into a contract of whatever fees they charge. If you go with them they can “own” your domain name and “own” the pages they created with the information YOU GAVE them. They claim they own the copyright because they put it to form; they can legally do this. One customer informed us when he tried to leave an expensive company; he would have to pay \$500 for the content he actually gave them to work with.

Q. How does McCary Website Pro differ?

A. McCary Website Pro and Honest [Website creation and hosting services](#) allow (as it should be) all rights to your domain name and website content. A standard and fair agreement for both consumer and provider is 90 days. This allows the workers to be paid for the initial work they put into your business website and you to view your website and make changes as new ideas come to your business marketing strategy.

Q. What is Ranking?

A. A term used to measure the visibility of your website. Naturally, if you type in your specific name, You should be on page one of the search results. A separate service we offer helps you “RANK” higher in search terms of potential customers who are looking for the services you offer, but are not acquainted with the name of your company.

Q. Is there something I should understand about website marketing?

A. Yes, Definitely! Americans make over *20.3 billion searches in one month*. 96% of online experiences begin with a search engine, 97% of U.S. internet users age 14 and up will browse or research a product or company online. 86% of population is using the internet. Mobile internet users have reached 113.9 million and these numbers are all INCREASING. Interestingly enough, more kids (19%) can use a smartphone than can tie their own shoe (9%).

Q. I don't know that much about computers or the internet, does that matter?

A. No. We know *that you know* your business. We implement your ideas and knowledge into your website. You set your involvement activity level to what makes you comfortable, we customize in various ways how you receive potential customer leads. Our flexibility allows us to meet you where you are at and should you decide to grow in involvement with your website we can make the necessary changes helping you understand the processes as you go along.

Q. Anything Else?

A. Yes. Thank You for Your Time.